



IMPACT REPORT

2025

2025 IN REVIEW

Marked by strategic growth and mission-driven progress, 2025 was a pivotal year for American Liver Foundation (ALF). From expanding access to liver transplantation and increasing our investment in liver disease research, to strengthening public health initiatives and securing meaningful policy wins on Capitol Hill, ALF achieved significant momentum nationwide.

These efforts helped drive an 18% increase in our total reach, connecting more patients, caregivers, healthcare professionals, advocates, and communities with the resources and support they need. The pages that follow highlight the measurable outcomes made possible by our supporters, volunteers, partners, researchers, healthcare professionals, and advocates.

Together, we are not only improving lives today, but also building a future with more answers, earlier detection, greater access to care, and renewed hope for everyone affected by liver disease.

7.2M

Patients, caregivers, medical professionals, family and friends benefited from the education, resources and support services ALF provides.

INCREASING ACCESS TO LIVER TRANSPLANT



Every day, liver patients wait for lifesaving transplants that may never come. ALF is taking urgent action to expand access, confront the organ shortage, and raise awareness that living donation is possible through education, resources, and groundbreaking new programs.

ALF Living Donor Network™

- In October, National Liver Awareness Month, the ALF Living Donor Network was launched, becoming the nation's first-ever database created to connect non-directed living liver donors with transplant centers across the U.S. to help patients in need. Through MedSleuth's HIPAA secure BREEZE™ platform, prospective donors complete a health questionnaire and are connected with a participating transplant center. Our goals are clear: increase the number of living donor liver transplants in the U.S. and eliminate the pediatric liver candidate waitlist.

Empowering Liver Transplant Patients

- ALF partnered with liver transplant experts from UPMC on a three-part patient educational webinar series focused on the liver transplant journey: what to expect, living liver donation and liver transplants in patients with liver cancer.

75%

of transplant centers performing living donor liver transplants in the U.S. are participating in the ALF Living Donor Network.

IMPROVING PATIENT & PUBLIC HEALTH OUTCOMES

ALF advanced its public health mission through digital and in-person education, targeted liver health screenings, and strategic corporate and community partnerships.



2,716

At-risk individuals
screened

165%

Screening increase
over 2024

3,001

Americans
connected to care

339%

Increase in care
connections over 2024

Think Liver Think Life® expanded screening and awareness events across **48 states** and secured partnerships with **100 clinical partners nationwide** to provide free liver screenings to uninsured and underinsured Americans at greatest risk.

Thank you to our 2025 Think Liver Think Life sponsors:

Premier Sponsor: AstraZeneca

Premier Diagnostic Sponsor: Aegle Medical, Fibronostics, Sonic Incytes

Campaign Sponsor: Boehringer Ingelheim, Gilead, Ipsen

Supporting Sponsor: Genentech, Keenova, Madrigal, Merck, MyFitnessPal

Contributing Sponsor: Eisai, Inc., Grifols, Regeneron Pharmaceuticals

Digital Patient Education & Resources

- Released 10 patient educational webinars and 12 short videos covering areas such as palliative care, pediatric steatotic (fatty) liver disease, and the heart and liver connection attracting nearly 1,500 registrants and more than 5,000 YouTube views.

Corporate and Community Partnerships

- In partnership with the U.S. Department of Veterans Affairs (VA), ALF launched a Veterans Information Center to connect veterans and caregivers with tailored liver health information, animated videos, and online support.
- ALF's Bili the Brave Toolkit® expanded to 27 pediatric centers nationwide, and a partnership with BARE, Inc. helped extend the program's support to even more children and families affected by biliary atresia.
- Educational initiatives around Wilson Disease were created in collaboration with the U.S. Food and Drug Administration and Wilson Disease Association.
- As a recognized leader in liver health, ALF was invited to the American Diabetes Association's roundtable on MASLD/MASH and helped lay the groundwork for a new co-branded toolkit being developed. The toolkit will include resources designed to increase awareness, promote early detection, and empower at-risk populations.
- ALF collaborated with Walgreens Specialty Pharmacy for two educational programs about MASLD - one for patients and the other for medical professionals.
- A virtual patient education program held in partnership with ASPEN engaged more than 1,600 attendees during Malnutrition Week.



Medical Professional Education

- Nearly 100,000 medical professionals were educated about liver disease through Project ECHO and continuing education courses with Mead Johnson, MedLive and PriMed.
- ALF's 2025 Liver Health Poster Competition challenged over 50 emerging healthcare professionals and mentors to transform six, complex liver topics into fun, engaging posters and short videos that patients and the public could easily understand.

ADVANCING LIVER DISEASE RESEARCH

In 2025, American Liver Foundation dramatically expanded its commitment to scientific discovery and the advancement of liver research, funding young investigators and innovative projects across diverse liver conditions.

Diverse Research Portfolio

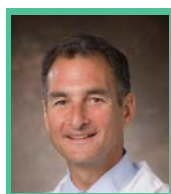
ALF funded 35 awards focused on 16 different liver diseases, liver biology, and liver transplantation including:

- 11 Travel Awards for postdoctoral trainees
- 9 Pilot Research Awards on autoimmune and rare liver diseases
- 10 Postdoctoral Research Fellowships
- 5 ongoing Liver Scholar Awards for early-career researchers

Patient Registry Milestone

- The American Liver Foundation Patient Registry reached over 1,000 self-enrolled participants representing 28 diseases and providing more than 300,000 specific data points to liver researchers nationwide.

Scientific Convenings & Recognition



- In collaboration with MIT, ALF held the 34th Annual Irwin M. Arias Symposium attracting 580 total registrations.
- Gerald I. Shulman, MD, PhD from the Yale School of Medicine was named the recipient of ALF's prestigious Distinguished Scientific Achievement Award.

\$1.1M

Total research funding awarded

15%

Increase in funding over 2024

72%

Increase in research email subscribers

51%

Increase in Patient Registry participants

ADVOCATING FOR CHANGE

Advocacy efforts continued to gain momentum in 2025, elevating patient voices and driving progress on key federal policy priorities.



Liver Life Advocacy Summit™

- ALF brought 35 dedicated advocates to Capitol Hill and held over 75 in-person meetings with Members of Congress and legislative staff. Senator Bill Cassidy (R-LA) and Congressman Jerry Nadler (D-NY) were honored with ALF's Congressional Champion Awards.

335

New advocates

Grassroots Mobilization

- ALF mobilized advocates across the country to send more than 1,100 action alerts supporting key legislative priorities, including obesity treatment and medication affordability, to Members of Congress.
- Our summer Lend Your Voice campaign mobilized 362 advocates to share their stories, elevating the patient voice on Capitol Hill.

13%

Increase in advocates over 2024

Legislative Triumphs

- In 2025, the Honor Our Living Donors (HOLD) Act, designed to reduce financial barriers for living organ donors, was signed into law.
- The Living Donor Protection Act (LDPA), which protects living donors from insurance discrimination and ensures recovery leave protections passed the Senate HELP Committee and advanced to the Senate.

INCREASING AWARENESS

ALF continued to elevate liver health on the national stage through advocacy, media outreach, patient storytelling, and innovative digital campaigns that educated, engaged, and inspired action.

High-Profile Broadcast Media

- Personal stories were shared through local and mainstream media and online forums, including the Tamron Hall Show, BBC, WebMD, and more.

Animated Videos & Creative Storytelling

- Complex patient journeys were transformed into highly engaging visual media, including a Bili the Brave animated video, produced pro bono by the Creative Director of Fox Entertainment, and four animated videos for Veterans outlining the progression of liver disease, MASLD, cirrhosis and liver cancer.
- Monthly patient stories combined personal experience with practical health information to raise awareness, promote health equity, and support those navigating liver disease.

Digital Growth, Web & Social Media

- ALF's 118 new YouTube videos reached nearly 248,000 unique viewers, generating 376,000 views and over 30,000 watch hours.
- A redesigned clinical trials microsite brought in 50,893 unique visits.
- The Think Liver Think Life® Liver Health Quiz was updated to include liver cancer risk factors and education, reaching more than 2.5 million individuals in 2025. In partnership with Helio Genomics, ALF also launched targeted outreach to individuals who received an at-risk quiz result, providing information about the connection between MASLD/MASH and liver cancer and Helio's at-home liver cancer test.



52% Increase in Facebook support group members

15% Increase in unique visitors across all ALF websites

17% Increase in pageviews across all ALF websites

10% Increase in audience reach/impressions for press releases & earned media

18% Increase in number of people served over 2024

6% Increase in social media followers across all channels



CREATING COMMUNITY AND RAISING FUNDS

Across the country, ALF signature events inspired thousands to turn passion into action—raising awareness, building community, and fueling the mission. From the competitive spirit of Liver Life Challenge® participants to the long-awaited return of FLAVORS, a *national culinary event*, supporters showed extraordinary generosity in support of those affected by liver disease in 2025.

27%

Increase in participants across all events

3,472

Miles traveled by Life Life Challenge participants

77M

Steps taken by Liver Life Walk participants

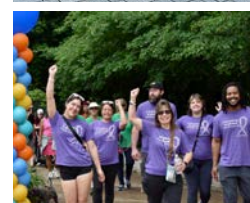


Liver Life Challenge®

Liver Life Challenge welcomed 143 athletes across eight endurance events: BMW Berlin Marathon, Bank of America Boston Marathon, Bank of America Chicago Marathon, Five Boro Bike Tour, United Airlines New York City Half, TCS New York City Marathon and newly added TCS Sydney and Tokyo Marathon Majors - raising over \$1 million.

Liver Life Walk®

Our 17 in-person Liver Life Walks and virtual Liver Life Walk Your Way united nearly 4,000 participants representing 450 teams and individuals nationwide.



FLAVORS - a national culinary event®

FLAVORS, one of ALF's most beloved signature fundraisers returned to Arizona, bringing local chefs and generous supporters together to raise nearly \$250,000, surpassing its fundraising goal.



National Legacy Gala®

More than 450 guests attended to honor the 2025 award recipients: The Kellner Family and Kellner Family Pediatric Liver Foundation (Spirit of Giving Award), Benjamin Samstein, MD, New York Presbyterian Hospital-Weill Cornell Medicine (Leadership Award), Ronald Sokol, MD, FAASLD, Children's Hospital Colorado (Lifetime Achievement Award), and Rebecca Taub, MD, Madrigal (Innovator Award). Recognized for their exceptional contributions to advancing liver health, the honorees helped raise nearly \$900,000.



Benjamin Samstein, MD
(Leadership Award)

CORPORATE COUNCIL

Each year, businesses support ALF through sponsorships, volunteerism, workplace giving, and Corporate Council membership. Corporate Council members help shape and fund year-round initiatives that benefit those affected by liver disease. Thank you to our 2025 Corporate Council Members:

Gold Members:

Boehringer Ingelheim
Madrigal
Merck
Novo Nordisk
Takeda

Silver Members:

AstraZeneca
Bristol Myers Squibb
Eisai
Genentech
Intercept
Mallinckrodt
Regeneron
Salix

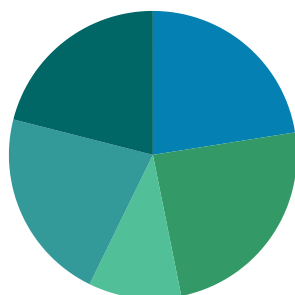
CELEBRATING 50 YEARS OF IMPACT

As ALF prepares to celebrate its 50th anniversary next year, we developed a growth plan to build on five decades of impact and fuel the next 50 years forward.



FINANCIALS

Total Assets: \$8,179,701
Program Services:
\$5,908,232



Public Education

22.5%

Research

24.3%

Professional Education

10.4%

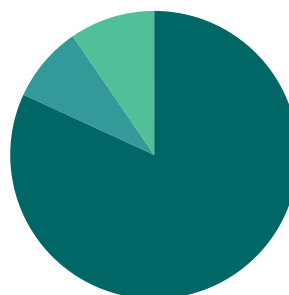
Patient Services

21.7%

Community Services

21%

Total Revenue & Public Support: \$5,877,255
Support & Program Expenses:
\$7,216,823



Program Services

81.9%

Management

8.6%

Fundraising

9.6%

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Be a Liver of Life!™

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American Liver Foundation is a 501(c)3 nonprofit organization.

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