

POP CULTURE / CELEBRITY NEWS

Pamela Anderson's Beauty Evolution: From Blond Bombshell Hair to Micro Bangs and More

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Pamela Anderson in 2025 (left), 2005 (middle) and 1993 (right).

Some things never change. In **Pamela Anderson**'s case, however, a lot has. Over the last 30-plus years, the 58-year-old "Baywatch" actress has reinvented herself from the '90s blond bombshell with arched eyebrows and **grungy makeup** to the poster woman and spokesperson for the "no makeup, makeup" trend, keeping a completely clean base and bare lips for every major red carpet and public outing.

In Sept. 2023, "The Naked Gun" star declared she would no longer paint her face in products in a bid to embrace her natural visage. But before her makeup-free days, Anderson would dress her eyes in dark, shimmery shadow up to her eyebrow bone,

put wispy lash extensions on and overline her lips on top of a nude lip shade. Meanwhile, her bleach blond hair used to be past her shoulders, parted on the side, curled and sometimes pinned in a bird's nest updo.

Now, Anderson keeps her hair chin-length with bangs shorter than she's ever had them. That said, her thin, rainbow eyebrows are the same, just not as filled in.

Anderson's much-preferred glowy base is courtesy of **Sonsie**, the cruelty-free skin care brand she re-founded with her two sons, Brandon and Dylan, in January 2024, about a year after cofounders Marie von Behrens-Felipe and Roberto A. Felipe originally launched the brand.

Here, see photos of **Pamela Anderson's beauty** evolution spanning 35 years.



Image Credit : Getty Images

Pamela Anderson: Beauty Evolution in Photos

Pamela Anderson, the iconic blonde, has long been a symbol of beauty and has been the subject of many rumors and speculations.

PAMELA ANDERSON lets her long fringe tickle her eyelashes and barely-there eyebrows above her shimmery pink lip in 1990.





Image Credit : WireImage

Pamela Anderson: Beauty Evolution in Photos

Pamela Anderson's styles honey blond hair, wispy lashes, and a rosy-brown lip in 1993.





Image Credit : Corbis via Getty Images

Pamela Anderson: Beauty Evolution in Photos

Pamela Anderson paints a warm-hued smoky eye under her ultra-thin eyebrows to attend the “Barb Wire” photocall during the 47th Annual Cannes Film Festival in 1995.







Image Credit : WireImage

Pamela Anderson: Beauty Evolution in Photos

Pamela Anderson tones down her typical makeup for a minimal visage at the Rolling Stones concert in 1998.

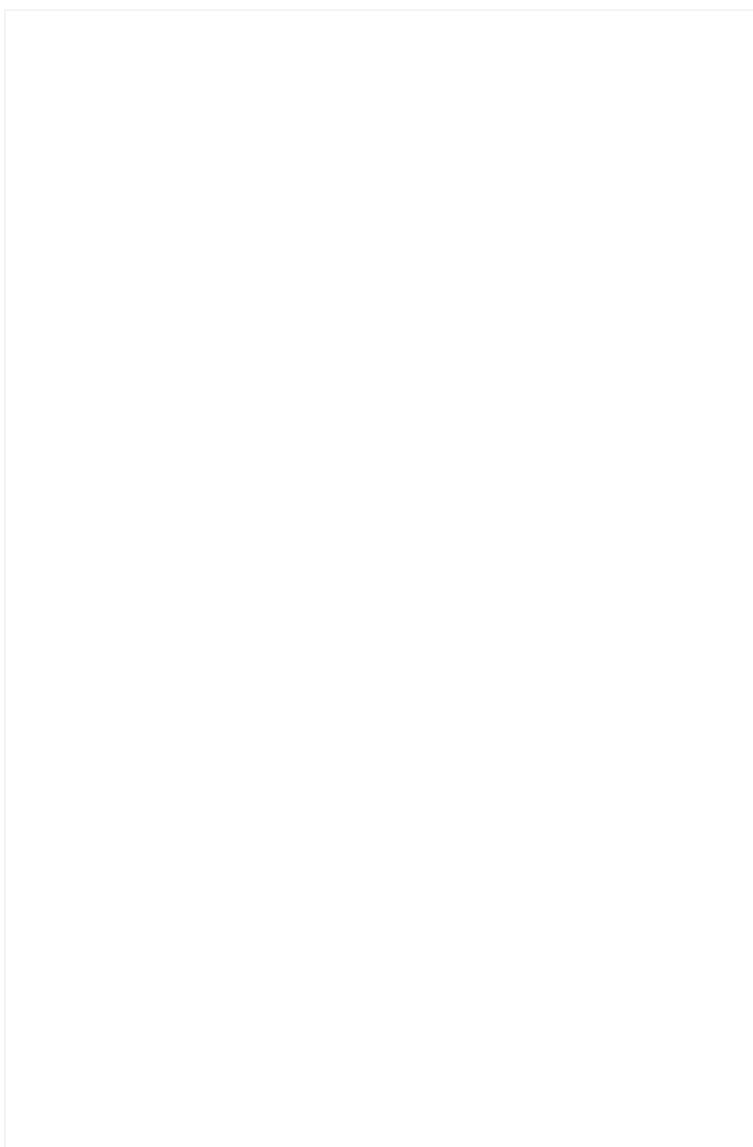


Image Credit : FilmMagic, Inc

Pamela Anderson: Beauty Evolution in Photos

Pamela Anderson draws blue eyeshadow around her eyes and overlies her lips for the

1999 MTV Video Music Awards.

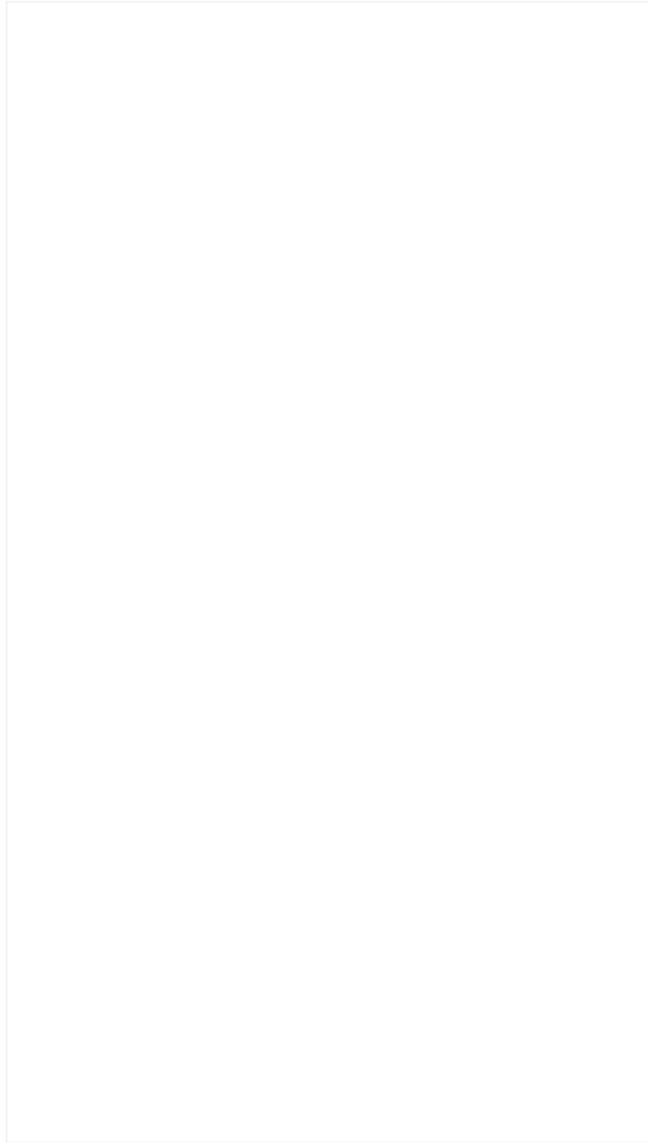


Image Credit : NY Daily News via Getty Images

Pamela Anderson: Beauty Evolution in Photos

Pamela Anderson keeps her trademark messy updo with curly pieces purposefully spilling out and puts on pink eyeshadow at Radio City Music Hall for “VH1 Divas Live: The One and Only Aretha Franklin” in 2001.



Image Credit : WireImage

Pamela Anderson: Beauty Evolution in Photos

Pamela Anderson ties back her bleach blond hair at The American Liver Foundation's "S.O.S. Ride" in 2002.

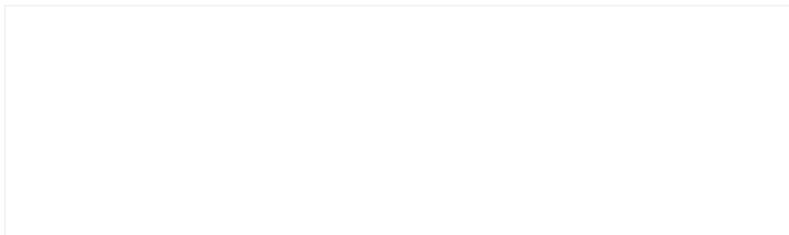
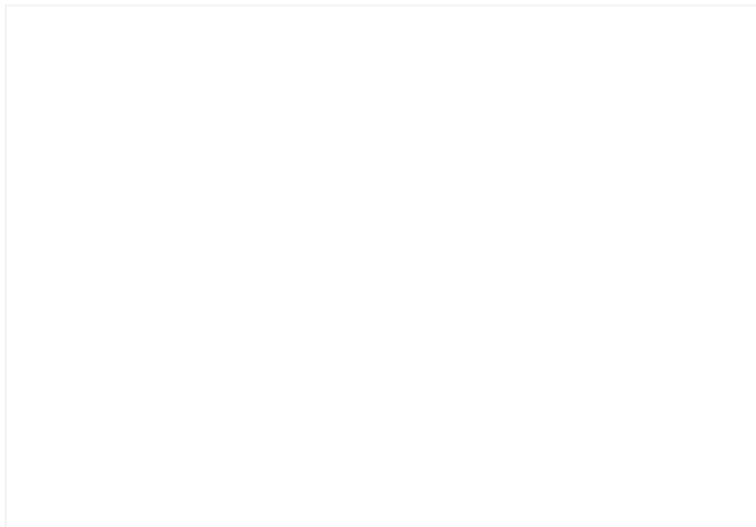




Image Credit : FilmMagic

Pamela Anderson: Beauty Evolution in Photos

Pamela Anderson styles a bird's nest updo, charcoal shadow and a sparkles on her cheekbones during Comedy Central Roast of Pamela Anderson in 2005.



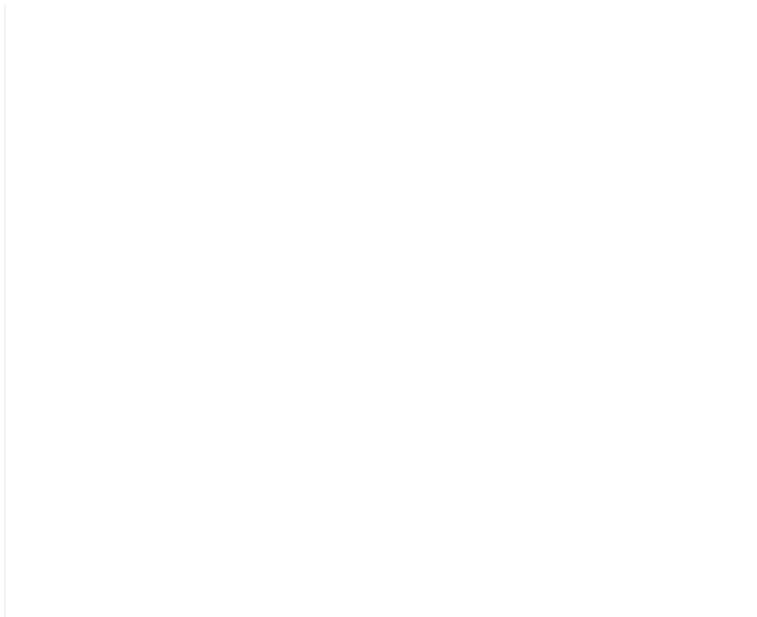
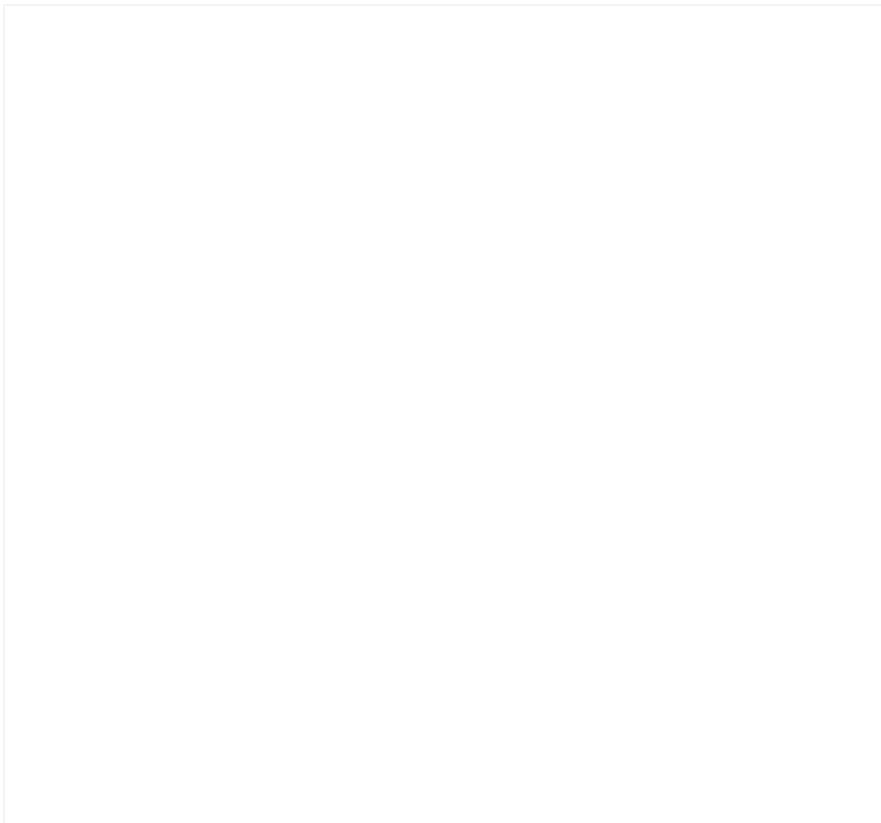


Image Credit : NBCUniversal via Getty Images

Pamela Anderson: Beauty Evolution in Photos

Pamela Anderson returns to her signature bouncy blond blowout, nude lip and bare nails during an interview in March 2010.



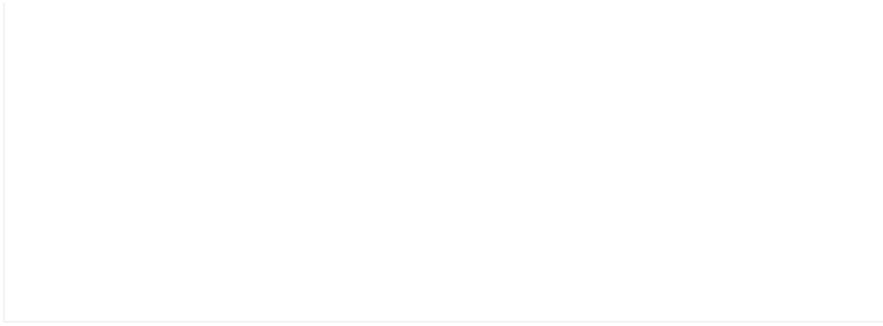


Image Credit : Donald Bowers

Pamela Anderson: Beauty Evolution in Photos

Pamela Anderson styles a shaved pixie cut next to Rick Salomon at The Martin Katz Jewel Suite debuts at the New York Palace Hotel in November 2013



Image Credit : WireImage

Pamela Anderson: Beauty Evolution in Photos

Pamela Anderson wears wispy lashes and thin, arched brows at the Top Model Belgium 2017 ceremony in 2016.



Image Credit : NurPhoto via Getty Images

Pamela Anderson: Beauty Evolution in Photos

Pamela Anderson dons loose ringlet curls and a pale pink lip shade at the Global Gift Foundation charity gala in March 2018.

Image Credit : NBCU Photo Bank via Getty Images

Pamela Anderson: Beauty Evolution in Photos

Pamela Anderson removes her trademark heavy eye makeup for a subtle shadow on “Watch What Happens Live With Andy Cohen” in 2020.



Image Credit : Corbis via Getty Images

Pamela Anderson: Beauty Evolution in Photos

Pamela Anderson revives her dark smoky eye to attends the “Le Raphia” Jacquemus show in December 2022.

Image Credit : PA Images via Getty Images

Pamela Anderson: Beauty Evolution in Photos

Pamela Anderson attending a screening of *The Last Showgirl* at Picturehouse Central Cinema, central London on Nov. 23, 2024.

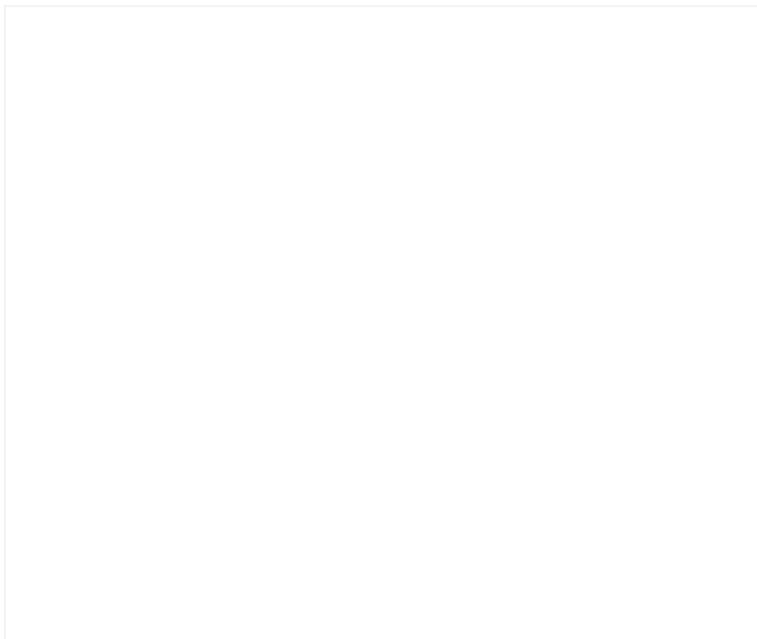




Image Credit : Kristina Bumphrey

Pamela Anderson: Beauty Evolution in Photos

Pamela Anderson goes makeup free at 34th Annual Gotham Awards held at Cipriani Wall Street in December 2024.



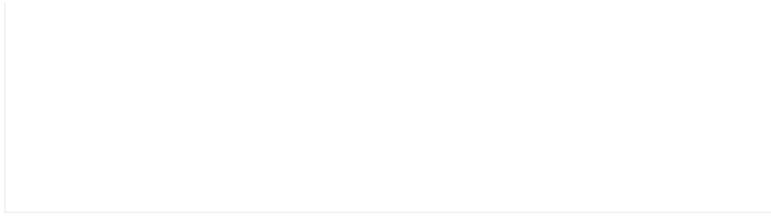


Image Credit : Gilbert Flores

Pamela Anderson: Beauty Evolution in Photos

Pamela Anderson ditches her curls for straight hair at the Golden Globe Awards Golden Eve held at the Bird Streets Club in January 2025.



Image Credit : AFP via Getty Images

Pamela Anderson: Beauty Evolution in Photos

Canadian-US actress and model Pamela Anderson poses on the red carpet upon arrival at the BAFTA British Academy Film Awards at the Royal Festival Hall, Southbank Centre, in London, on February 16, 2025. (Photo by Ben STANSALL / AFP) (Photo by BEN STANSALL/AFP via Getty Images)



Image Credit : Getty Images

Pamela Anderson: Beauty Evolution in Photos

Pamela Anderson styles wide barrel curls, side bangs and no makeup at the Screen Actors Guild Awards in February 2025



Image Credit : Michael Buckner/Penske Media

Pamela Anderson: Beauty Evolution in Photos

Pamela Anderson debuts a chin-length bob and micro bangs at the 2025 Met Gala celebrating “Superfine: Tailoring Black Style” in May.



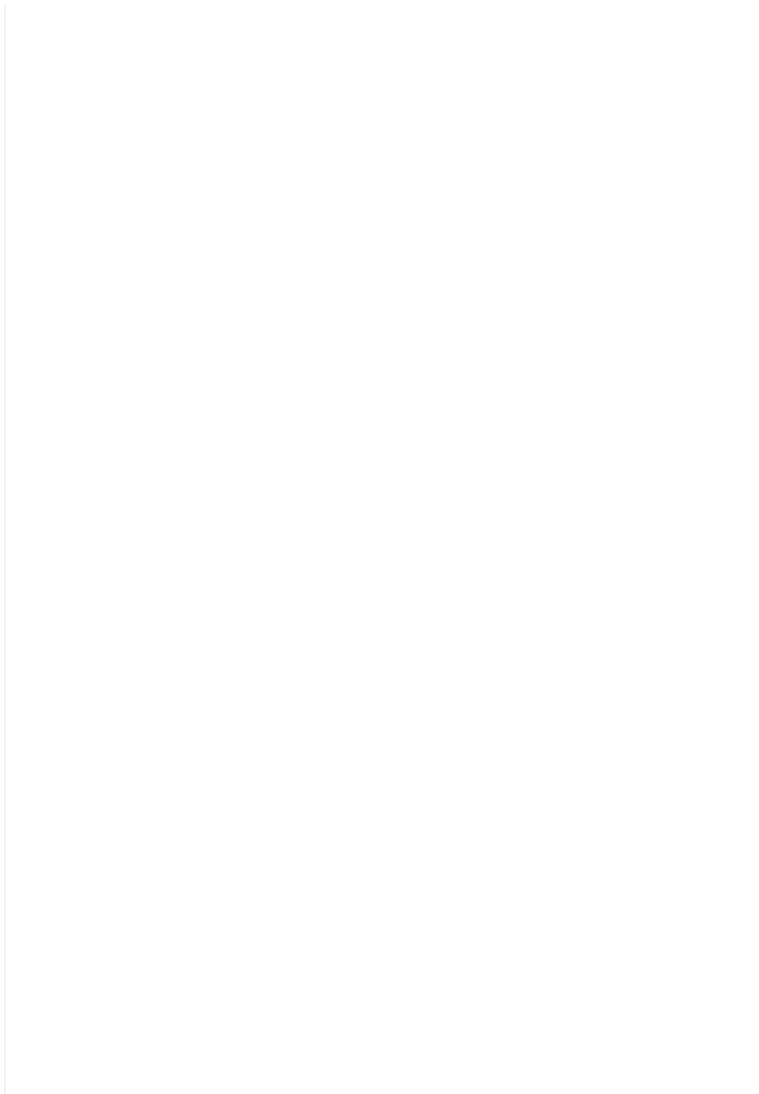


Image Credit : GC Images

Pamela Anderson: Beauty Evolution in Photos

Pamela Anderson reveals her messy micro fringe under a sheer head scarf in Manhattan's Meatpacking District in May 2025.

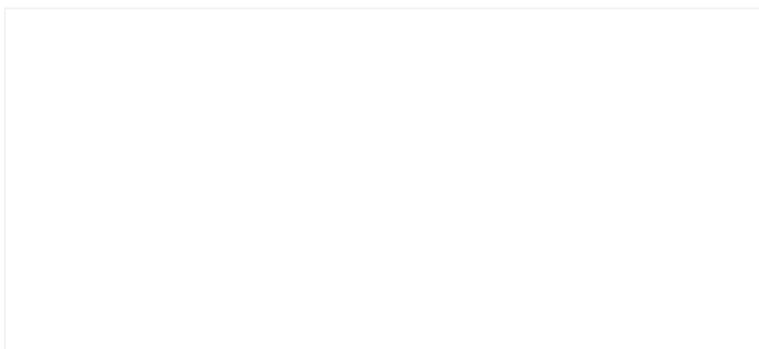




Image Credit : Getty Images for SiriusXM

Pamela Anderson: Beauty Evolution in Photos

Pamela Anderson styles a brushed-back blond bob at SiriusXM's Town Hall with the cast of "The Naked Gun."

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