

Non-Digital Resources

Word of Mouth

Whether it's the occasional phone call with a family member or friend, or bumping into someone familiar at the grocery store, any time spent with someone is another opportunity to further the journey to find a suitable donor.

Social Groups

Regular gatherings, such as book clubs, recreational sports leagues, church groups, alumni groups, etc., keep those with whom you share a common connection informed and up-to-date on what is happening with the person in need of the transplant.

Gym or
fitness center



Family or friend
gatherings



School



Work



Place of worship

Non-digital mediums



- Local traditional media (i.e. television, radio, print, etc.)
- Pamphlets
- Business cards