

Getting Started

Now that you've set up your Facebook page and know some of the tools that are there to help you, it's time to make your first post. This is when you'll first tell your loved one's story and ask for help. Here are a few tips for crafting one, as well as some examples to help inspire you.

Whether you make this appeal through social media or in person, it should follow this outline, but in your own style.

AN OPENING:	Convey your desire to start an important conversation, and include the reassurance to the potential donor that he or she will not have to make any decisions as a result of it.
THE WHO:	Explain for whom you're making this request.
THE WHAT:	Provide a brief summary of the medical condition that is requiring this transplant.
THE WHY:	Offer the reason why a transplant is necessary.
THE WHEN:	Include a sense of urgency as well as how much time a living donor might need to invest.
A CLOSE:	Ask the potential donor to take the time to think about it, and if he or she is interested in helping, offer ways to contact you for more information.

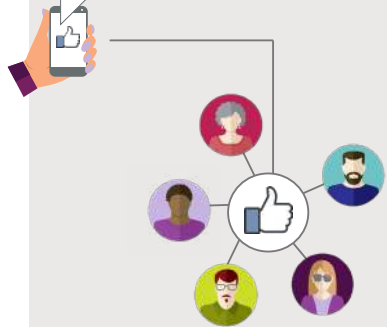
If you're new to Facebook, keep in mind that the more you use it, the more comfortable you'll be with it. In other words, be patient with your own learning curve.

"Initial Appeal" Post

Group Name

Okay, here goes - a life-changing request if there ever was any. You all know my dad, Paul. You may also know he has been very sick with liver cancer. Well, we just found out that he will need a liver transplant. This was tough to hear, but he is hopeful and determined to beat this. We know it's a lot to ask, but would anyone be interested in learning more about being his living donor? Simply put, we need someone soon who is a match and is willing to donate a piece of his or her liver in order to save his life. Please send me a private message if you would like to talk more or would be interested in helping.

Like Comment Share

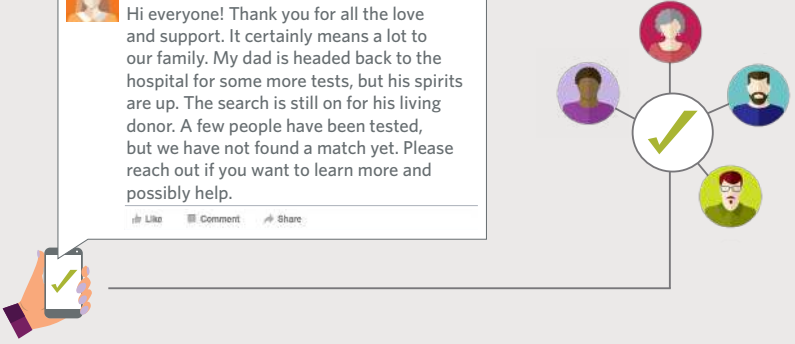


"Update" Post

Group Name

Hi everyone! Thank you for all the love and support. It certainly means a lot to our family. My dad is headed back to the hospital for some more tests, but his spirits are up. The search is still on for his living donor. A few people have been tested, but we have not found a match yet. Please reach out if you want to learn more and possibly help.

Like Comment Share

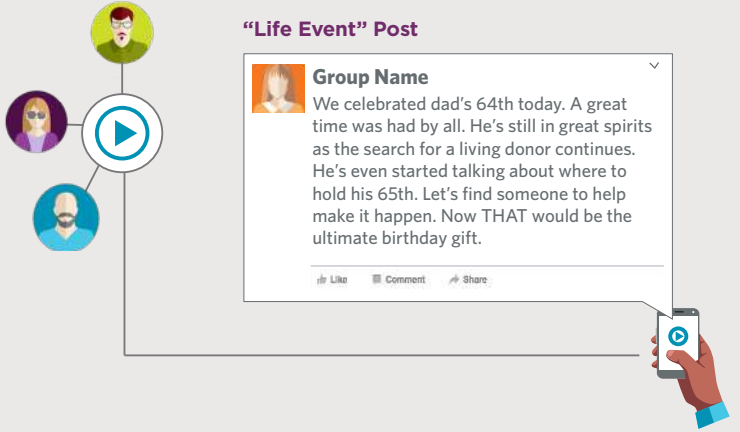


"Life Event" Post

Group Name

We celebrated dad's 64th today. A great time was had by all. He's still in great spirits as the search for a living donor continues. He's even started talking about where to hold his 65th. Let's find someone to help make it happen. Now THAT would be the ultimate birthday gift.

Like Comment Share



"Found a Donor" Post

Group Name

A match has been found! Thank you all so much for your help over the past few months. We are so excited. We are in the process of scheduling his surgery and will let everyone know how it goes.

Like Comment Share

