American Liver Foundation

Even during the difficult times, we are here for you.
Thank you for being there for us.

IMPACT REPORT 2020-2021
Dear Friends and Colleagues,

On behalf of the American Liver Foundation (ALF) National Board of Directors and ALF National Staff, we thank you for your ongoing support.

This 2020 ALF Impact Report acknowledges the transformational changes that were required to navigate this organization through the early months of the pandemic. Thankfully, the changes made in 2020 enabled us to end the year on solid financial footing. In 2021, we continue to re-envision ALF – creating an even stronger and more effective organization for the benefit of the liver community.

Individuals with liver disease - their caregivers, loved ones, friends and colleagues - remain the center of the ALF universe. Even during these challenging 18 months of COVID, our programmatic activities remained strong. We were there for you.

Please accept our deepest gratitude for everything you do to support our life-saving mission. Your generosity empowers our dedicated team of volunteers and staff to generate vital education, support services, advocacy, and research for the benefit of patients and their families.

With great appreciation,

Dan Weil  
Chair, National Board of Directors

Lorraine Stiehl  
Chief Executive Officer

Thanks!
People with liver disease have an elevated risk for COVID-19 and, should they contract the virus, suffer more severe complications. ALF quickly created webinars, educational videos, and blog posts to inform patients and caregivers on the potential risks. Examples included webinars with infectious disease specialists, videos on COVID-19 and liver transplantation, healthy eating at home, and much more.

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<th>SUPPORT BY THE NUMBERS</th>
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<tr>
<td><strong>12</strong></td>
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<tr>
<td>12 languages available for patient and caregiver education on our website</td>
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<tr>
<td><strong>8,000</strong></td>
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<tr>
<td>8,000 inquiries received by our free ALF Helpline</td>
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<td><strong>355,000</strong></td>
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<td>355,000 annual webpage views of liver disease diets</td>
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IMPACT THROUGH PUBLIC AWARENESS
Because of your generosity

The NASHional CONVERSATION® focuses on nonalcoholic steatohepatitis (NASH), a rising health epidemic impacting up to 12% of U.S. adults. It launched in 2020 in English and Spanish.

- Take a short quiz to see if you're at risk
- Talk to your doctor about screening options

GREATEST GIFT INITIATIVE campaign debuted in 2020. This important initiative not only informs people about living donor liver transplantation (LDLT), it helps individuals who are seeking a donor to learn how to begin the conversation. Our virtual information center provides comprehensive and up-to-date education, an easy-to-use digital toolkit on starting the LDLT process, patient videos and more.

IMPACT THROUGH ADVOCACY
Because of your generosity

National Patient Advisory Committee (NPAC)
As a patient-centered organization, we value the voices of patients and caregivers from a range of liver conditions. Our NPAC members improve the lives of all people affected by liver disease by sharing their stories.

- NPAC engages with national and community leaders to advocate on issues critical to the liver community.
- NPAC raises awareness among the general public and helps people cope with their liver disease.

ADVOCACY WEEK
Well over 100 advocates met virtually with elected officials and staff during the pandemic to share their stories and discuss ALF's advocacy agenda.

10,000 individuals participated in our annual email-based advocacy campaign.

Patient advocates joined listening sessions with FDA employees and spoke on FDA panels and at hearings.
We brought thousands of patients, caregivers and providers together through virtual events to share their knowledge, stories and learn from one another.

Ask the Experts
Liver Cancer Conference
Academic Debates
Medical Advisory Council Meetings

PROVIDER EDUCATION
In addition to traditional education opportunities through webinars and Continuing Medical Education classes, ALF engaged providers through innovative programs like the Academic Debates, Mock Liver Tumor Boards, and regional Medical Advisory Board meetings.

COVID-19 RESPONSE
People with liver disease have an elevated risk for COVID-19 infection and more severe complications. Since the start of the pandemic, over two million patients and health care professionals accessed our virtual education, information, and support services. COVID-19 specific content covered topics like transplantation, caregiving, healthy eating at home, and disease specific information.

"I learned more from you today than I did when I visited my doctor and read the pamphlet she gave me. You provided me very important information concerning my health and safety and for that, I thank you so very much."

- Anonymous Helpline Caller
July 2020
IMPACT THROUGH CLINICAL TRIAL AWARENESS
Because of your generosity

CLINICAL TRIALS
People with liver disease understand the importance of research, but not all understand the importance of participation in clinical trials – particularly among diverse audiences. ALF is changing that.

👍 Social media awareness campaigns
🌐 Enhanced Clinical Trials webpage

IMPACT THROUGH DIVERSITY, EQUITY, INCLUSION
Because of your generosity

DEI COUNCIL
Our newly established DEI Council will expedite our ability to bridge the gap in healthcare and address health disparities, nationwide. Our hope is to achieve greater diversity, equity and inclusion in the liver community.

When we got the devastating news that our infant daughter was diagnosed with a life-threatening liver disease called Biliary Atresia, we needed immediate information, resources, and support to guide us through all the decisions, treatments, tears and fears. We support ALF because they provide education, resources, and mentor support to families facing a liver-health crisis. Our hope is that all families that are facing a similar scary diagnosis will, with ALF’s help, have the same positive outcome that we had for our daughter Sadie.

- Bakari and Ellen Sellers
2020 FINANCIALS

Committed to accountability and financial transparency

COVID-19 compelled ALF to reorganize, reduce expenses and prioritize investment in mission-focused virtual activities.

Total Revenue & Public Support
$5,680,000

Total Assets
$5,774,000

PROGRAM SERVICES
$4.5 million

Public Education
25%

Community Services
25%

Professional Education
20%

Research
4%

Patient Services
26%

SUPPORT & PROGRAM EXPENSES
$5.9 million

Fundraising
21%

Program Services
50%

Management
29%
2020 NATIONAL MEDICAL ADVISORY COUNCIL

Ghassan Abou-Alfa, MD
Talal Adhami, MD, HCMBA, AGAF
Jasmohan Bajaj, MD, MS, FACG, AGAF
Terry Box, MD
Robert Brown, MD, MPH, FAASLD
Douglas Dieterich, MD
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Scott Fink, MD
Catherine Frenette, MD, FAST, AGAF
John Goff, MD
Uma Goyal, MD
Jennifer Guy, MD
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Mary Ann Huang, MD
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Nancy Reau, MD
Chakadhar Reddy, MD
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National Medical Advisory Council Co-Chair
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John Vierling, MD, FACP, FAASLD
Rocky Yapp, MD, MPH, AGAF
Bobby Zervos, DO

2020 CORPORATE COUNCIL

GOLD

abbvie  Eisai  Intercept  Mallinckrodt Pharmaceuticals
Allergan  EXELIXIS  Salix Pharmaceuticals
CVS specialty  GILEAD  deep genomics

SILVER

Bristol Myers Squibb  Lincoln Financial Group
CymaBay Therapeutics  Pfizer

BRONZE

Albireo
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Traci Tigue

Hillel Tobias, MD, PhD

Rockford G. Yapp, MD

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Chief Executive Officer
President

Lynn Seim
Chief Operating Officer
Executive Vice President

David Ticker
Chief Financial Officer
Executive Vice President

Lorraine Stiehl
Consultant
Chief Executive Officer Elect

Virtual Liver Life Walk 2020

Virtual Cuisine for a Cause 2020
American Liver Foundation
PO Box 299 | West Orange, NJ 07052
1-800-GO-LIVER
liverfoundation.org

The American Liver Foundation is a 501(c)3 nonprofit organization.