Partnership Invitation Proposal

September 8, 2017
5:30 PM - 10:30 PM
Venue One
1034 W Randolph, Chicago

Join the American Liver Foundation, Great Lakes Division for Journeys: A Culinary Odyssey. Journeys is designed to promote guest exploration of Chicago’s food scene from its best chefs by presenting four delicious menus and allowing guests to choose their own five course meal - all while celebrating our journeys to liver wellness and awareness.

For more information, contact:
Brandon Combs, Asst. Executive Director
P: 312-377-9030 | F: 312-377-9035
BCombs@LiverFoundation.org
LiverFoundation.org/GreatLakes
Journeys is a unique and creative culinary event that showcases premier chefs and restaurants from around the city. Two Chefs are partnered to create a themed four-course tasting menu with each chef taking two, alternating courses.

The result is an invitation for guests to take their own culinary odyssey - choosing their own food journey throughout the evening.

Journeys raises critical funding to further the mission of the ALF which is to facilitate, advocate, and promote education, support and research for the prevention, treatment, and cure of liver disease.

The evening will include:
- Networking & Cocktails
- Program featuring ALF honorees and guest speakers
- 4 Dinner Menus created by 8 Chefs
- 2 Dessert stations from 2 Pastry Chefs
- 4-6 Grazing Tables sourced from local restaurants and businesses
- 2 Chef Competitions: “Taste of Journeys” Judging & People’s Choice
- An Abstract Competition showcasing Local, Young Scientific Investigators
- Fun Activities including Beer, Wine, Spirits and Coffee Tastings
- VIP After-Party with Chef Networking

**Event Details**

**Date**  
September 8, 2017

**Location**  
Venue One

**Time**  
5:30pm-9:30 pm; VIP After Party 9:30-10:30pm

Matthew Pracko has a genetic liver disorder called Alpha-1 Anti-trypsin deficiency. There is currently no cure for this disorder other than transplant. Luckily, Matthew just needs to be monitored at this time. Matthew has recently begun running on behalf of the American Liver Foundation. His mom, Amy, has already participated in four marathons with the American Liver Foundation. Without the support from people like you, the funding to help end liver disease would not be possible.
Event Night Activities

September 8, 2017

5:00 PM    Sponsor Exhibiting Table Setup
5:30 PM    Event Begins with Cocktail Reception & Grazing Tables
5:30 PM    Silent Auction Opens
            Activities & Beverage Tastings Begin
6:00 PM    Honoree Program
6:30 PM    First Course is served
6:50 PM    Second Course is served
7:00 PM    Exhibiting Tables Close
7:10 PM    Third Course is served
7:30 PM    Fourth Course is served.
            Abstract Competition Begins
7:50 PM    Dessert is served/Dessert Grazing Tables Open
8:30 PM    Abstract Competition Ends
9:00 PM    Abstract & Chef Competition Winners Announced
            Silent Auction Closes
            Activities & Beverage Stations Close
9:30 PM    Main Event Ends
            VIP After Party/Chef Networking Begins
10:30 PM   Event Ends
Jax Schindler

I was born with biliary atresia, a liver disease that occurs because there is a blockage in the ducts that carry bile from the liver to the gallbladder. My parents were told that I would eventually need a liver transplant to live. At 6 weeks of age, I underwent an operation to delay the imminent damage to my liver.

After the failure of this operation, my mom, Heather, was tested to see if she could be a living donor, but the doctors said they could only use her liver as a last resort. I was put on the donor list, and, thanks to another family’s heroic decision to donate their loved one’s organs, I received my new liver at Mt. Sinai Hospital when I was 6 months old.

**Sponsorship Benefits**

<table>
<thead>
<tr>
<th>Journey Advocate $25,000</th>
<th>Premier Advocate $10,000</th>
<th>Premium Advocate $5,000</th>
<th>Partner Advocate $3,500</th>
<th>Participating Advocate $1,000</th>
</tr>
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<tbody>
<tr>
<td>Event Tickets</td>
<td>30</td>
<td>20</td>
<td>15</td>
<td>10</td>
</tr>
<tr>
<td>VIP “Get Fit” Lounge Access</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
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<tr>
<td>Chef Networking After Party</td>
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<td>Emcee Recognition</td>
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<td>Commemorative Plaque</td>
<td>✓</td>
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<tr>
<td>Additional Tickets 50% Off</td>
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**Marketing Benefits**

- Invitations
  - Logos: Journey Advocate, Premier Advocate, Premium Advocate, Partner Advocate, Participating Advocate
  - Website: Logo & Link
  - Program Book: Two Full-Pages, Full-Page, Half-Page, Fourth-Page
  - Slideshow: Two Slides, One Slide, One Slide, Half-Slide
  - Exhibiting Table During Reception: ✓ ✓ ✓ ✓ ✓ ✓
  - Annual Report: ✓ ✓ ✓ ✓ ✓
  - Press Releases: ✓ ✓

**General Admission** includes 3 food stations, 1 dessert station and beer, wine and signature cocktail.

**VIP “Get Fit” Lounge Access** includes an additional food station and dessert station along with a full bar.

Marketing Benefits require submission of logo and materials in advance of following dates:
- Invitation & Website: July 14, 2017
- Program Book & Slideshow: August 25, 2017
- Guest List: September 1, 2017
PARNTERSHIP COMMITMENT FORM

(1) PICK YOUR "JOURNEY" LEVEL

Please choose your menu preference in the table below from 1-3.

<table>
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(2) SHARE YOUR INFORMATION

Company:
Contact:
Address:
City: State & Zip:
Phone: Fax:
Email:
Mobile:
Alt. Contact Name:
Alt. Contact Email:
Alt. Contact Mobile:

(3) MAKE THE COMMITMENT

We are pleased to support the American Liver Foundation, Great Lakes Division by joining Journeys on September 8, 2017.

_________________________________________  ________________________________________
Signature                                           Printed Name

_________________________________________  ________________________________________
Date                                               Title

Return completed form to:
Brandon Combs, Asst. Executive Director at:
Fax: (312) 377-9035 or Email: BCombs@LiverFoundation.org