Heartland Division Newsletter

Think Spring! Warmer weather is right around the corner, and we're itching to get outdoors. We have a lot of events coming up in our Division, and we hope that you will join us. This month is also National Donate Life Month. Learn more about becoming an organ donor here. We ask you to do what you can to encourage others to sign up to give the gift of life.

Liver Life Walks
Join us on Sunday, June 1st at the Cleveland Metroparks Zoo for the Liver Life Walk Cleveland. Come walk with us at Sawyer Point on Saturday, June 21st for the Liver Life Walk Cincinnati event. Online registration is open, so start recruiting your team members and begin fundraising!

Register as a Team Captain for either event by April 16th*, and you will be entered into a random drawing for a $50 Visa gift card!

Cleveland- www.liverfoundation.org/walkecleveland
Cincinnati- www.liverfoundation.org/walkcincinnati

We would like to recognize our Corporate Sponsors**: University Hospitals, North Shore Gastroenterology and Endoscopy Center, Ohio GI & Liver Institute, UC Medical Center, Cincinnati Children's Hospital, and Profile Grinding, Inc. Thank you for your generous support!

Stay connected to Liver Life Walk news and event information by "liking" our new Facebook page: Liver Life Walk- Heartland Events.

*If you have previously registered as a Team Captain, you will be automatically entered into the drawing.

**Confirmed as of 4/2/14. Corporate sponsorship opportunities are still available.

Liver Life Challenge
We would like to recognize and thank our 2014 Liver Life Challenge Disney team! Together, the team of nine runners raised $30,476 for the American Liver Foundation. We had a great time training together, and Race Weekend in January was a success for all!

We added a new Liver Life Challenge program for the Rite Aid Cleveland Marathon. Race Weekend takes place May 17th and 18th in Cleveland, OH. Race options available are: 5k, 10k, Half Marathon, Full Marathon. All skill levels are welcome, and you do not have to live
in Cleveland to participate on the team. More information is available at www.liverfoundation.org/clevelandmarathon. It’s not too late to join the team and take the Liver Life Challenge!

**Core Public Education Programs**
Our three core educational programs that we are bringing into the community are:

* Love Your Liver - which focuses on the education of identification, risks, prevention, treatment of liver disease as well as liver wellness - the target audience is adolescents and young adults.

* Viral Hepatitis Treatment Choices Initiative - designed for those who have, are at risk for, or who need to know about viral hepatitis.

* Liver Matters - general overview of all major liver diseases, explaining risks, prevention, treatments and why we need to keep ourselves free from all liver disease.

If you have any recommendations for these opportunities in schools, healthcare centers or businesses, please forward them to us! We are excited to find new ways to educate our community about liver wellness and liver disease, and we can't do this without you.

**Patient Advisory Committee**
We are forming a Patient Advisory Committee for the Heartland Division. The purpose of this volunteer committee will be to serve as an advisory resource to the Division staff, and to provide a voice for communication between patients, caregivers and their families and the staff resulting in policy, advocacy or event and program development for the American Liver Foundation.

If you are interested in learning more about this committee, or would like to submit a patient nomination, please contact kmarshall@liverfoundation.org.

**Stay in Touch**
For more information, please visit www.liverfoundation.org/chapters/heartland. Stay updated on Heartland Division news and events by following us on Facebook and Twitter!

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